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(54) **SYSTEM AND METHOD FOR  
SYNCHRONIZING AND PRIORITIZING  
MULTIPLE DISPARATE RETAIL SYSTEMS**

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(57) **ABSTRACT**

A method and system for synchronizing and prioritizing messages from separate systems includes receiving a message from a computer network having a unique identifier. Next, this message having the unique identifier may be compared to at least one of a rule and a formula stored in a database. If the message with the unique identifier matches at least one of a rule and a formula stored in the database based on the unique identifier, then the message may be supplemented with an action identifier. Subsequently, the message may be prioritized relative to one or more other messages based on at least one of a source identifier and the action identifier. The message may then be transmitted to a notifier. The notifier may relay the message over the communications network to at least one of an application content provider (ACP) and/or a target application upon receiving a request for transmitting messages.

(21) Appl. No.: **13/530,024**

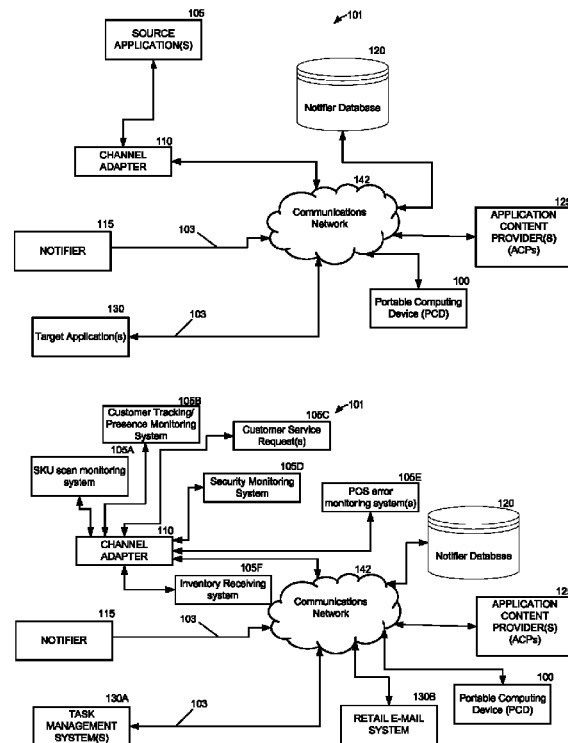
(22) Filed: **Jun. 21, 2012**

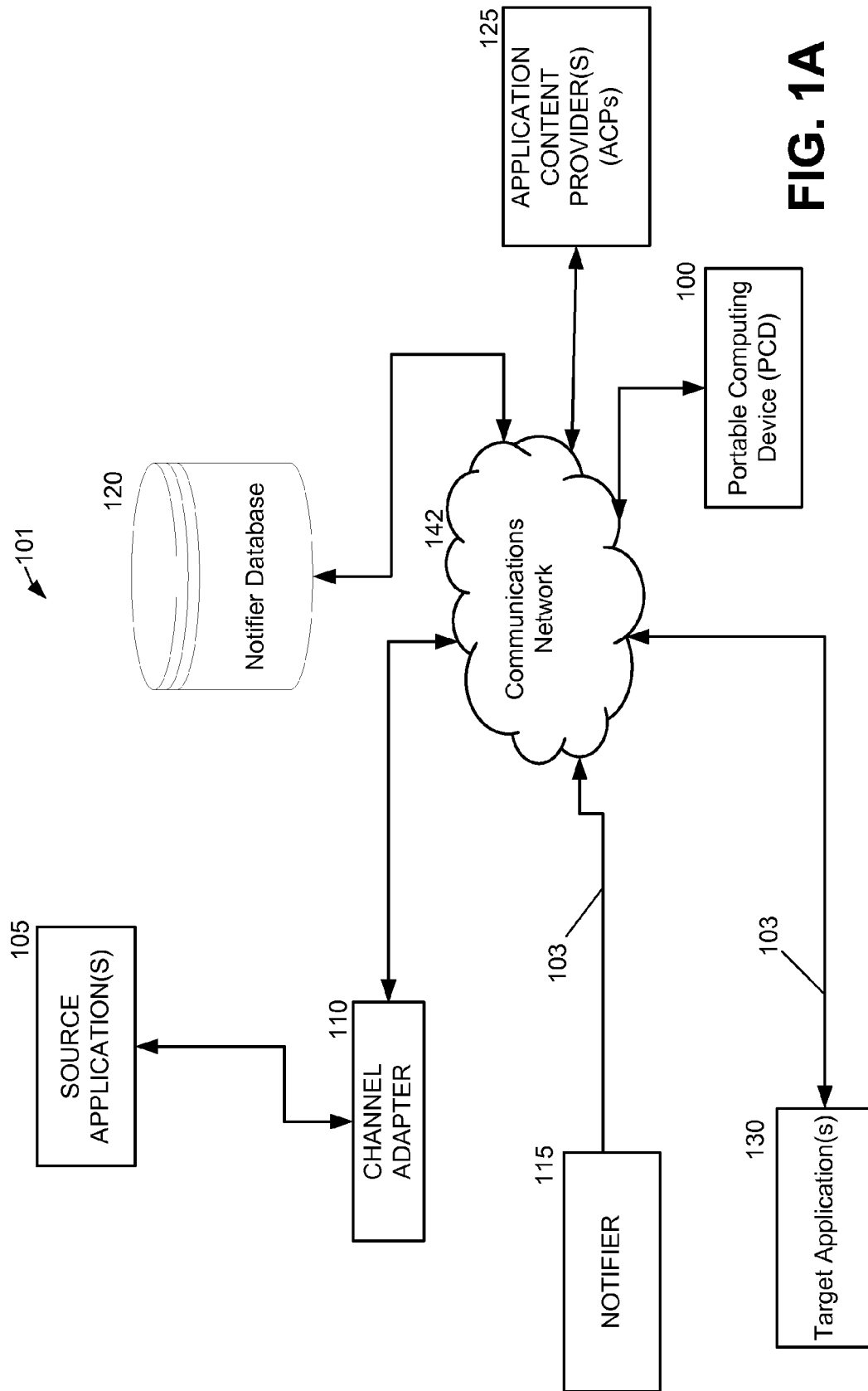
(51) **Int. Cl.**  
**H04L 29/08** (2006.01)  
**G06F 15/163** (2006.01)

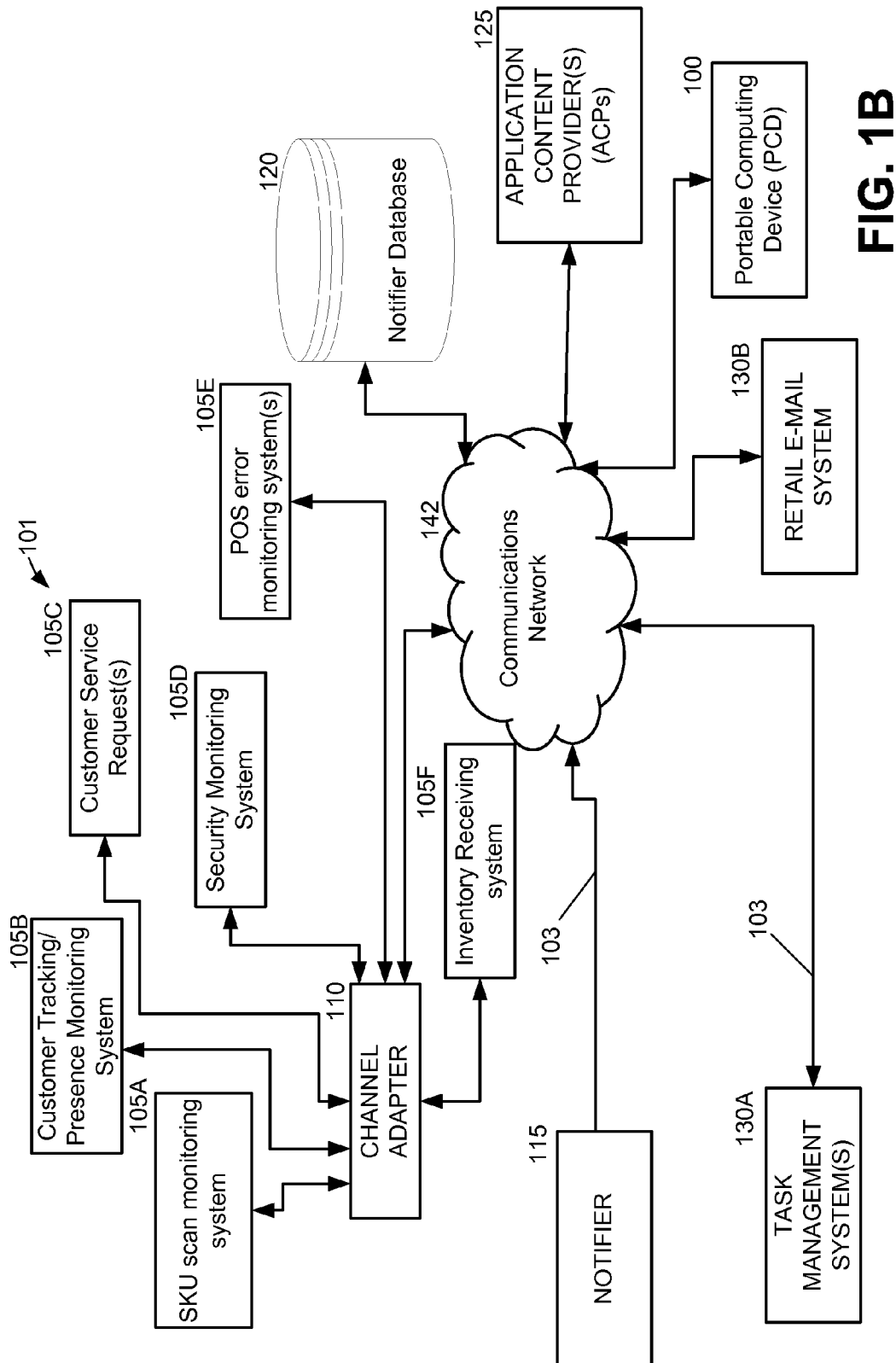
(52) **U.S. Cl.**  
CPC ..... **H04L 67/10** (2013.01); **G06F 15/163**  
(2013.01)

(58) **Field of Classification Search**  
CPC G06F 15/16; G06Q 10/107; H04L 29/08072;  
H04L 12/5895  
USPC ..... 709/207  
See application file for complete search history.

**20 Claims, 6 Drawing Sheets**







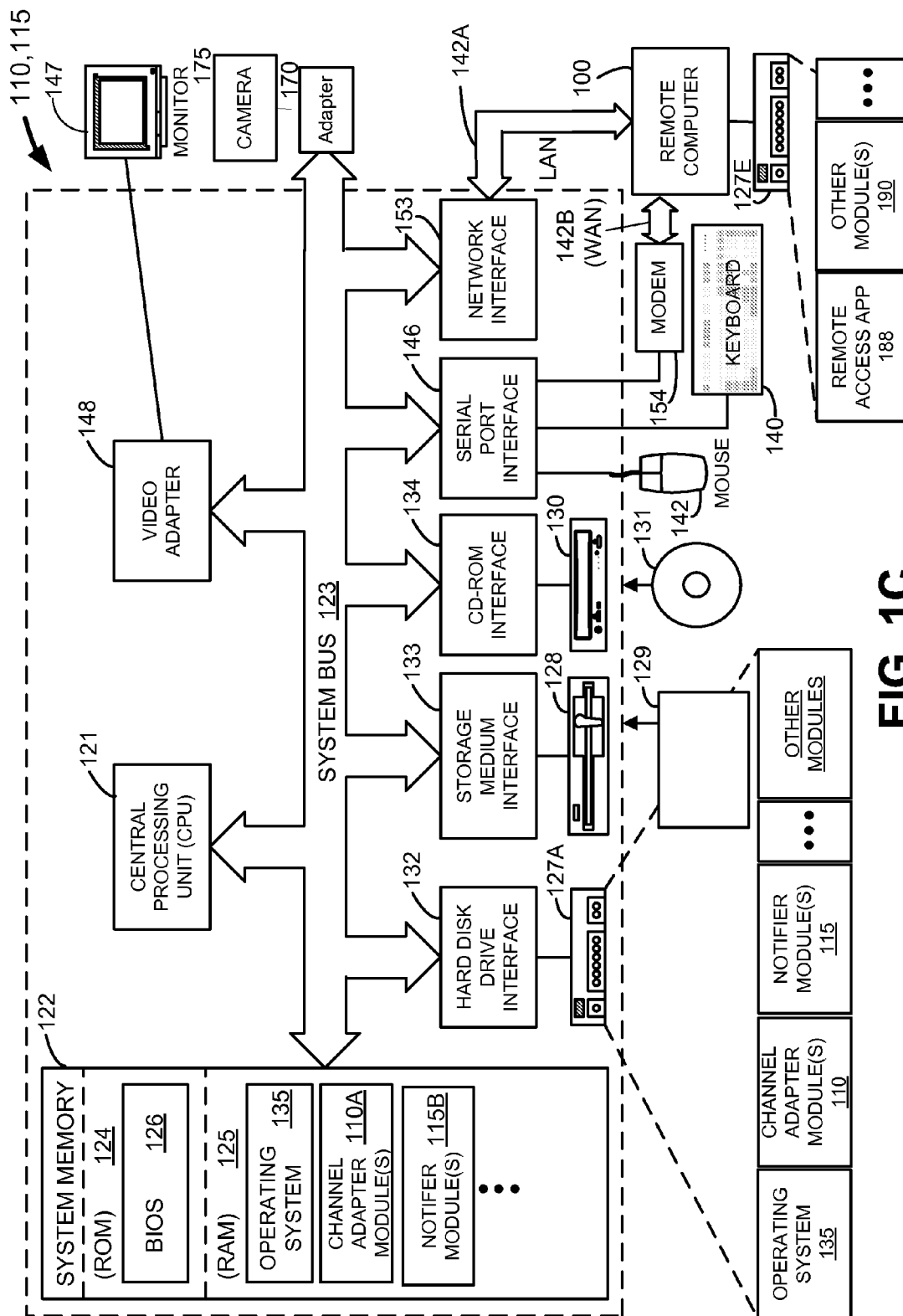


FIG. 1C

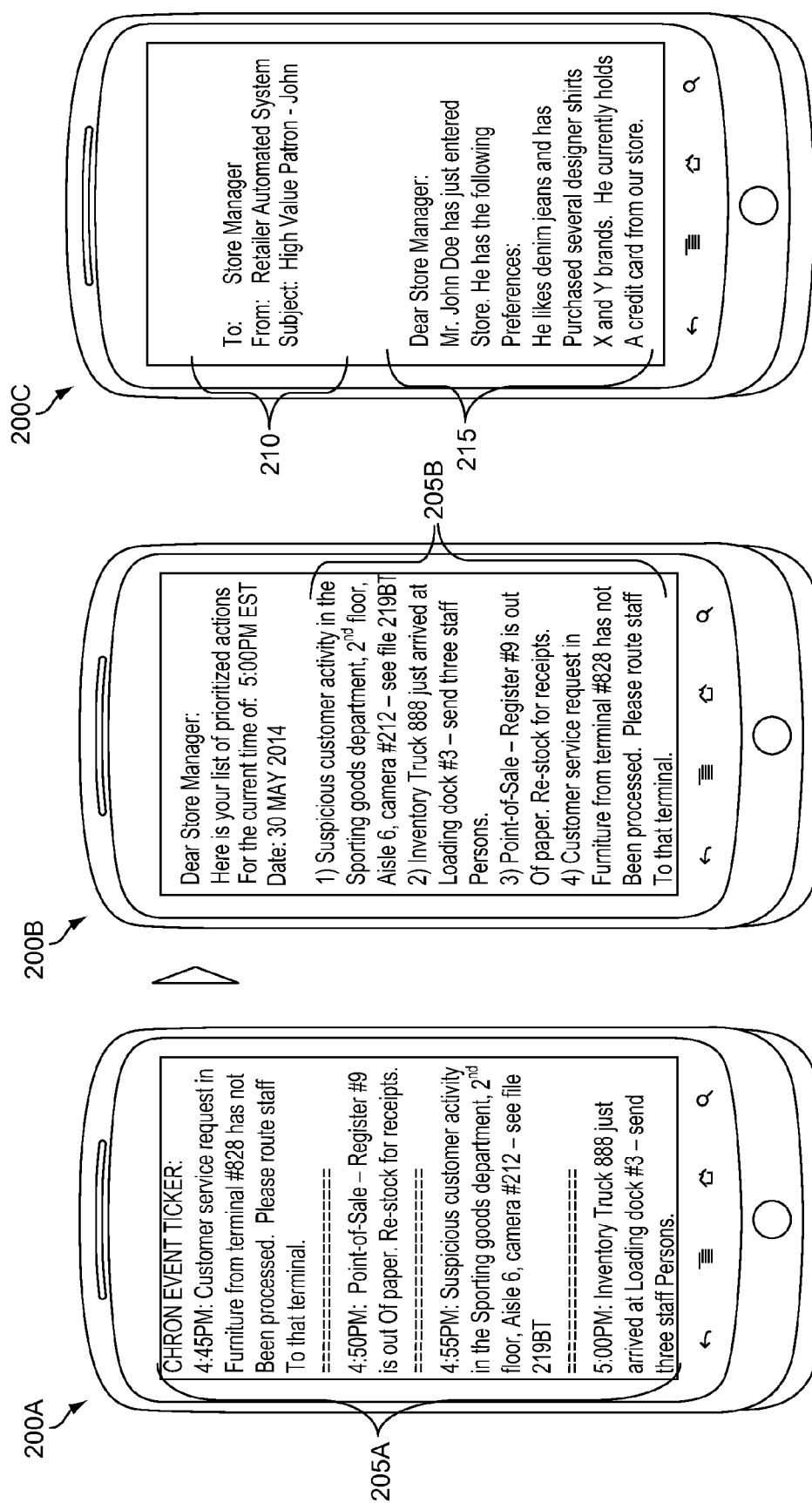


FIG. 2A

FIG. 2B

FIG. 2C

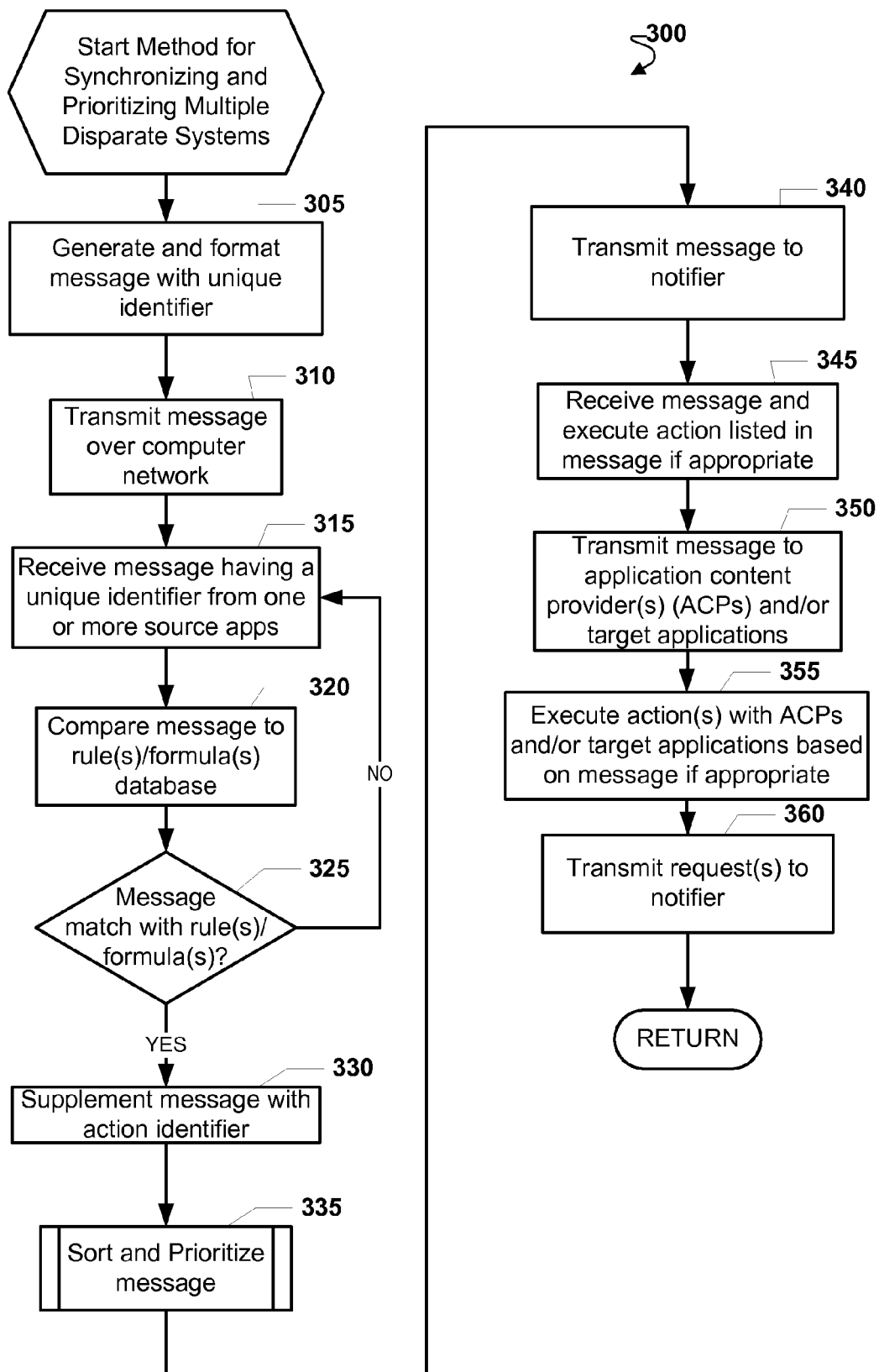


FIG. 3

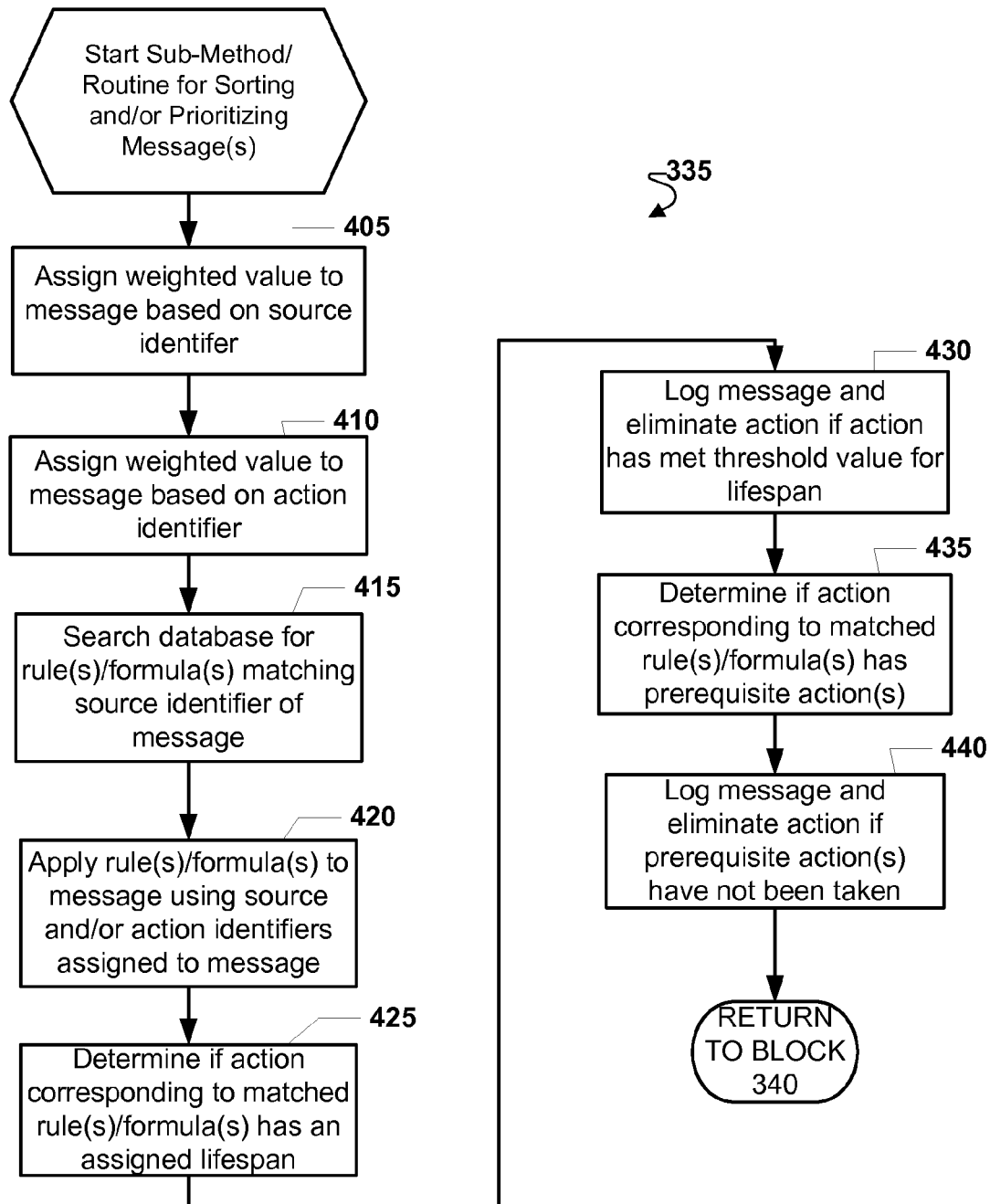


FIG. 4

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# SYSTEM AND METHOD FOR SYNCHRONIZING AND PRIORITIZING MULTIPLE DISPARATE RETAIL SYSTEMS

## PRIORITY CLAIM AND RELATED APPLICATIONS STATEMENT

Priority under 35 U.S.C. §119(e) is claimed to U.S. provisional application entitled "METHOD AND SYSTEM FOR PROVIDING ADAPTIVE LABOR ALLOCATION," filed on Jun. 22, 2012 and assigned U.S. provisional application Ser. No. 61/499,969. The entire contents of this provisional patent application is hereby incorporated by reference.

## BACKGROUND

Conventionally, merchants who sell goods and/or services typically rely upon multiple separate and discrete systems for managing events that occur usually in a retail context. For example, a merchant may rely upon a first system sold by a first manufacture that manages checkout and point-of-sale ("POS") purchases. The same merchant may also rely upon a second system sold by a second manufacture which monitors store activity and the number and type of patrons who may enter a facility operated by the merchant for selling the goods and/or services. The merchant may also have a third system sold by a third manufacture which monitors security and suspicious activity for the facility.

In such an exemplary scenario, the merchant must check-in with each of the three systems to monitor the ongoing activities of his or her retail facility. In many circumstances, the merchant must hire separate employees to monitor and manage each of the three separate systems. Even with three separate employees to manage each of the three separate systems, a merchant does not have all the tools he or she needs to prioritize and monitor the data generated by the three separate systems.

Accordingly, what is needed in the art is a method and system for synchronizing and prioritizing multiple disparate systems that may help merchants in a retail environment, such as those described above.

## SUMMARY

A method and system for synchronizing and prioritizing messages from separate systems includes receiving a message from a computer network having a unique identifier. Next, this message having the unique identifier may be compared to at least one of a rule and a formula stored in a database. If the message with the unique identifier matches at least one of a rule and a formula stored in the database based on the unique identifier, then the message may be supplemented with an action identifier. Subsequently, the message may be prioritized relative to one or more other messages based on at least one of a source identifier and the action identifier.

The message may then be transmitted to a notifier. The notifier may relay the message over the communications network to at least one of an application content provider (ACP) and/or a target application upon receiving a request for messages from an ACP and/or target application. Each unique identifier may comprise alphanumeric characters.

Prioritizing the message may include prioritizing the message using weighting wherein the weighting comprises an integer value reflecting a relative importance based on one of a source of the message and an action associated with the message. Weighting may also be assigned to a message based

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on at least one of the source identifier and action identifier. Each action associated with a message may be assigned a predetermined lifespan. Near the end of processing, data that comprises a prioritized list of events based on a plurality of messages that were matched against at least one rule or formula in a database may be provided.

This summary is provided to introduce a selection of concepts that are further described below in the detailed description. This summary is not intended to identify key or essential features of the claimed subject matter, nor is it intended to be used as an aid in limiting the scope of the claimed subject matter.

## BRIEF DESCRIPTION OF THE DRAWINGS

In the Figures, like reference numerals refer to like parts throughout the various views unless otherwise indicated. For reference numerals with letter character designations such as "100A" or "100B", the letter character designations may differentiate two like parts or elements present in the same figure. Letter character designations for reference numerals may be omitted when it is intended that a reference numeral to encompass all parts having the same reference numeral in all figures.

FIG. 1A illustrates an exemplary embodiment of a system for synchronizing and prioritizing multiple disparate systems;

FIG. 1B is a functional block diagram showing further detail and a further exemplary embodiment of the system for synchronizing and prioritizing multiple disparate systems as illustrated in FIG. 1A;

FIG. 1C is a functional block diagram of a general purpose computer that may form at least one of the channel adapter and notifier illustrated in FIG. 1A;

FIG. 2A is an exemplary user interface that may be executed on a portable computing device which may provide a chronological based event ticker based on data from a task management system of FIG. 1B according to one exemplary embodiment;

FIG. 2B is an exemplary user interface that may be executed on a portable computing device which may provide a prioritized list of data from a task management system of FIG. 1B according to one exemplary embodiment;

FIG. 2C is another exemplary user interface that may be executed on a portable computing device which communicates with an e-mail system of FIG. 1B according to one exemplary embodiment;

FIG. 3 is a flow chart illustrating an exemplary method for synchronizing and prioritizing multiple disparate systems according to one exemplary embodiment; and

FIG. 4 is a flow chart illustrating an exemplary sub-method/routine for sorting and/or prioritizing messages that is part of the method of FIG. 3 according to one exemplary embodiment.

## DETAILED DESCRIPTION

The word "exemplary" is used herein to mean "serving as an example, instance, or illustration." Any aspect described herein as "exemplary" is not necessarily to be construed as exclusive, preferred or advantageous over other aspects.

Referring now to the figures, FIG. 1A illustrates an exemplary embodiment of a system **101** for synchronizing and prioritizing multiple disparate systems. The system **101** may comprise one or more source applications **105**, a channel adapter **110**, a notifier **115**, a notifier database **120**, one or



more application content providers **125**, and one or more portable computing devices **100**.

Each of these elements may be coupled to one another through a computer communications network **142**. The computer communications network **142** may comprise a wide area network (“WAN”), the plain-old-telephone-system (“POTS”), a local area network (“LAN”), the Internet, or any combination of these and other networks. Through the network **142**, the channel adapter **110** may communicate with a notifier database **120** and one or more notifiers **115**.

The target applications **130** and application content providers **125** may communicate with the portable computing device **100** over the network **142** as well. The portable computing devices (“PCDs”) **100** may take on many different forms such as desktop computers, laptop computers, tablet personal computers (“PCs”), handheld devices such as personal digital assistance (“PDAs”), in addition to other smart devices such as smartphones and cellular telephones. Any device which may access the network **142**, whether directly or via a tether to a complimentary device may be characterized as a PCD **100**.

The PCDs **100** as well as the channel adapter **110** along with the notifiers **115**, target applications **130**, and application content providers **125** may be coupled to the network **142** by various types of communication links **103**. These communication links **103** may comprise wired as well as wireless links. Wireless links include, but are not limited to, radio frequency (RF), near field communications (NFC), optical such as infrared, magnetic, and/or acoustic types of communication links. The communication links **103** allow each of the devices/systems to establish direct, virtual links among one another.

A source application **105** may comprise any type of hardware and/or software which monitors activities, events, transactions, and/or services for a retail establishment. For example, the source application **105** may comprise a traffic counter which counts the number of customers entering the retail establishment. The source application **105** may comprise a camera, an inventory system, an RFID system, and other similar systems. The source application **105** may also comprise one or more combinations of systems that track activity within a retail establishment.

The source application **105** may be coupled to a channel adapter **110**. While the source application **105** is illustrated in FIG. 1A as being directly coupled to the channel adapter **110**, it is understood to one of ordinary skill in the art that this coupling may comprise a “virtual” connection or “virtual” coupling in which the source application **105** is coupled to the channel adapter **110** through a communication link **103** established by the communications network **142**. However, for simplicity, this link between the source application **105** and the channel adapter **110** has been illustrated with a direct link between these two system elements.

The source application **105** may transmit messages to the channel adapter **110**. The channel adapter **110** may comprise business logic which will be described in detail below. The source application **105** may determine that an event has occurred which needs attention of a merchant and it may generate a message that is transmitted to the channel adapter **110** which may describe this event.

The source application **105** may comprise its own system or server that is separate relative to the channel adapter **110**. The channel adapter **110** may comprise its own server relative to the source application **105** and the notifier **115**. Alternatively, the channel adapter **110** and the notifier **115** may be executed with a single server relative to the source application **105**.

The channel adapter **110** is coupled to a notifier database **120** as well a notifier **115** via the communications network **142**. The channel adapter **110** may search the notifier database **120** so that the channel adapter **110** may match a message from the source application **105** with the notifier **115**.

The notifier database **120** may further comprise formulas and/or rules that inform the channel adapter **110** how to manage messages that it may receive from one or more different types of source applications **105**. The notifier database **120** may comprise a sequential query language (SQL) database or any other type of database software and/or hardware as understood by one of ordinary skill in the art.

Each message generated by the source application **105** may comprise an open text message that is uniquely formatted for each source application **105**. The channel adapter **110** is provided with data about message formatting so that the channel adapter **110** may extract relevant portions of the open text message that may be destined for a specific notifier **115**. This data on the formatting of a message from a source application **105** may be stored in the notifier database **120** and retrieved by the channel adapter **110** when the channel adapter **110** matches a message with data in the notifier database **120**.

If a message generated by a source application **105** qualifies to be passed on to a particular notifier **115** as determined by the formulas and/or rules stored in the notifier database **120** which are reviewed by the channel adapter **110**, then the channel adapter **110** may transmit or relay the message to a specific notifier **115** that was identified from the notifier database **120**. A specific notifier **115** for each particular message may be identified by the channel adapter **110** based on the content and type of message received.

For example, the source application **105** may comprise a method or system for detecting a high valued patron of a retail establishment. In one exemplary embodiment, the source application **105** may comprise hardware and/or software for detecting customer identifiers associated with portable computing devices **100**, like mobile phones. Based on a particular customer identifier, the source application **105** may determine that a person or operator of the portable computing device **100** is a high valued patron relative to the retail establishment.

The source application **105** may construct a message to alert appropriate personnel of the retail establishment that a high valued patron has entered the space of the retail establishment. According to one exemplary embodiment, this message may start with the alpha numeric characters “HVP1” which may translate to high valued patron one.

The source application **105** may also include within that message the exact location at which the high valued patron was detected such as at the entrance of the space of the retail establishment. The message may also comprise a digital image of the high valued patron captured by a camera operated by the source application **105**.

The source application **105** may further comprise or be coupled to another source application **105** that includes an affinity database that comprises additional information stored about various high valued patrons. For example, based on the mobile phone number acquired by the source application **105**, the source application **105** may search an affinity database (not illustrated but part of source application **105**) in order to gather additional information about the high valued patron such as preferences of the high valued patron. The source application **105** may include some or all of this information gathered about the high valued patron and place this information in the message which is sent to the channel adapter **110**.

The source application **105** may create a unique message identifier for this particular message corresponding to the

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high-value patron entrance event described above. For example, the source application **105** in this exemplary embodiment may create the unique message identifier of "HVP1001." This message is then transmitted to the channel adapter **110**.

The channel adapter **110** accesses the rules and/or formulas associated with the retail establishment for the source application **105** that are stored in the notifier database **120**. The channel adapter **110** may then process the message according to the rules and/or formulas. Each rule may link an action if a condition identified from a message exists.

According to the exemplary embodiment described above, one rule may state that for each high-value patron which enters the retail establishment, send an e-mail alert to the manager of the retail establishment so that the manager may greet the high valued patron personally. This means that when the channel adapter **110** receives the message with the unique identifier "HVP1001," this message may contain preferences associated with the high-value patron in addition to the name of the patron.

This information may be relayed to an appropriate notifier **115** that generates an e-mail message that is transmitted to the store manager who also has a portable computing device **100** so that the store manager may greet the high-value patron in person by name and with knowledge of the preferences for the high-value patron. Such a scenario may increase the chances that the manager may secure a sale with the high-value patron. The rule in the notifier database **120** may state that if a message comprises the character combination of "HVP", then specific one or more actions may need to be taken by the system **101** such as generating an e-mail message to the manager of the retail establishment described above.

If the channel adapter **110** does not identify or locate any rules and/or formulas associated with a message generated by the source application **105**, the channel adapter **110** may just log the message occurred without taking any further action in association with the message. However, as described above, if the channel adapter **110** does match a message produced by the source application **105** with a rule and/or formula, then the channel adapter **110** may assist with completing the action associated with the rule and/or formula taken from the notifier database **120**.

The channel adapter **110** may also supplement the message that is passed on to a particular notifier **115**. Specifically, the channel adapter **110** may supplement the message with additional actions that may be required of the notifier **115** and/or other systems that are coupled to the notifier **115**. These message supplements may comprise alphanumeric text characters that may uniquely identify actions to be taken by the notifier **115** and/or other systems coupled to the notifier **115**.

The notifier **115** may receive the message from the channel adapter **110**. The system **101** may take on the form of an asynchronous model which is a store and forward model and that transmits messages to appropriate and relevant subsystems downstream. Based on the actions contained in the message which were generated by the channel adapter **110**, the notifier **115** writes a database entry into the notifier database **120** that may comprise a timestamp, a flag (such as, but not limited to, a bit that states the message entry is ready to process), a source identifier, and an action identifier. The source identifier is generated by the source application **105**.

The action identifier comprises one or more actions that another subsystem may take in response to the message which was originally generated by the channel adapter **110**. So for the exemplary embodiment described above, if an e-mail to the manager of the retail establishment is needed, then the notifier **115** writes the actions required of the subsystem that

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manages e-mails for the retail establishment in the notifier database **120**. At this stage, the e-mail to the manager of the retail establishment has not been created/generated.

The notifier **115** may be coupled to one or more application content providers (ACPs) **125**. The application content providers **125** are responsible for relaying the database entries created by the notifier **115** to one or more target applications **130** which may actually execute the action identifiers listed in the database. The application content providers **125** routinely and constantly ping/sending requests to the notifier **115** in order to pull database entries that have been created by the notifier **115** in the database.

The application content providers **125** may also comprise application programming interfaces (APIs) that allow them to communicate directly in the language of the target applications **130** which will be executing the action identifiers written into the entries of the notifier database **120**. The application content providers **125** may also initiate or start one or more of the actions contained in a particular entry in the notifier database **120**.

Relative to the notifier **115** and channel adapter **110**, the application content provider **125** may reside on a separate server relative to these two processing entities. In other exemplary embodiments, the application content provider **125** may reside on the same server as the channel adapter **110** and notifier **115**. Typically, the target application **130** usually resides on its own server relative to the application content provider **125**.

However, the number of servers and how each processing entity is assigned to a particular server is usually directly associated with the size and information needed to manage a particular retail establishment. Therefore, a retail establishment that is relatively small in physical size and with respect to product inventory, will usually have a more compact system **101** in which two or more processing entities may reside on the same server.

Meanwhile, in larger retail establishments that occupy entire buildings with multiple floors of inventory that generate significant volumes of information, such retail establishments with the size would usually command each processing entity to reside on separate servers **110**, **115** and in some cases each processing entity may require multiple servers due to the volume of information managed that is associated with the larger product and/or service inventory.

In the e-mail example sent to the portable computing device **100** of the manager of the retail establishment described above, an application content provider **125** would have the requisite one or more program modules for creating an e-mail that is destined for the portable computing device **100** of the manager of the retail establishment. The application content provider **125** may pass the e-mail to a target application **130** that can send the e-mail over the computer communications network **142** to the portable computing device **100** of the manager.

As another example, for an application content provider **125** that works with a task management system that is part of a target application **130**, the application content provider **125** may constantly send requests to notifier **115** requesting that the notifier **115** search the notifier database **120** for particular tasks associated with the task management system. The application content provider **125** may request the notifier **115** to search for all tasks in the notifier database **120** having a unique task identifier associated with an update status.

The notifier **115** would then relay any tasks associated with that task ID back to the application content provider **125**. The application content provider **125** may perform an update to the task and then relay it to the target application **130** that may

comprise the task management system. The task management system (target application **130**) may store the update to the task and alert an operator of the task management system of the update to the task.

The relationship between the application content provider **125** and the notifier **115** may be characterized as a request/response model since the application content provider **125** is constantly sending requests to the notifier **115**. The notifier **115** response to an application content provider **125** by relaying a database entry from the database **120** that is intended for the particular application content provider **125**. The application content provider **125** may be polling the notifier **115** with requests every second, every few minutes, every few hours, or several days during the week etc. depending upon the work associated and programmed for the application content provider **125**.

The requests from the application content providers **125** may be specific to particular source applications **105**. The request may be specific in that a request may be tailored to a particular source identifier so that the application content provider **125** may request the notifier **115** to search for all recent database entries within the database **120** and associated with a specific and unique source identifier as well as any action identifiers, such as action identifiers associated with generating an e-mail.

The notifier **115** would then conduct a query of the database **120** for all recent entries associated with the specific and unique source identifier. If any recent entries are found, the notifier **115** would then relay these database entries to the application content provider **125**. The notifier **115** would then mark each entry in the database **120** that was forwarded to the application content provider **125** as being old or already processed so that the notifier **115** would not relay the same entry to an application content provider **125** in a subsequent query of the database **120**.

One unique aspect of the system **101** is the simplicity of the model with respect to how information is segmented or compartmentalized among the various processing entities. The system **101** also provides an advantage with respect to scalability in that it is a model which is easily scalable to larger retail establishments as well as smaller retail establishments. The system **101** may link various disparate source applications **105** with various disparate target applications **130** which may be sold separately and produced/manufactured by different companies. The system **101** may be characterized as a universal translator model.

The channel adapter **110** may function as a gatekeeper with respect to information being produced by the source application **105**. The notifier **115** constantly updates the notifier database **120** with data that is qualified by the channel adapter **110** which functions as the gatekeeper. The system **101** may manage significantly large volumes of information from disparate source applications **105**. The system **101** organizes information and work that is required of target applications **130** without the target applications **130** becoming bogged down or overloaded with the volume of information produced by the source applications **105**.

In this way, the one or more source applications **105** are free to produce data as quickly as they are capable of generating such data while target applications **130** responsible for executing tasks or work associated with the data collected from the source applications **130** at their own pace irrespective of the speed at which the source applications **105** generate their data.

The system **101** also allows a merchant, such as a retailer, to prioritize which information and what actions should be taken first in response to the data generated by the source

applications. The system **101** allows a merchant to prioritize actions of its target applications **130** in response to the data that is collected from the source applications **105**.

Referring now to FIG. **1B**, this figure is a functional block diagram showing further detail of another exemplary embodiment of system **101** for synchronizing and prioritizing multiple disparate systems as illustrated in FIG. **1A**. The system **101** may assist a store manager of a retail establishment in managing and prioritizing information.

The system **101** of FIG. **1B** is very similar to the system **101** illustrated in FIG. **1A**. Therefore, only the differences between these two systems **101** will be described below.

According to the exemplary embodiment illustrated in FIG. **1B**, several different source applications **105** have been provided. For example, the system **101** may include a stock-keeping-unit ("SKU") scan monitoring system **105A**, a customer tracking/presence monitoring system **105B**, a customer service request system **105C**, a security monitoring system **105D**, a POS error monitoring system **105E**, and an inventory receiving system **105F**.

Additionally, the system **101** further includes at least two target applications such as a task management system **130A** and an e-mail system **130B**. As noted previously, the system **101** is not limited to the specific source applications **105** and target applications **130** illustrated in FIG. **1B**.

In a hypothetical complex scenario, a truck full of new inventory may be arriving at the loading dock of a retail establishment/facility at the same time as several high-value patrons walking into the entrance of the same retail establishment. In parallel to these two events, the point-of-sale terminals may be experiencing problems or glitches that need to be resolved. And at the same time, a security alert may have been activated due to a potential shoplifting incident. The retail establishment has the system **101** illustrated in FIG. **1B** in place to assist with managing these events.

These simultaneous events are representative of ones that managers of retail establishments may experience every day and within short timing windows such as within the order of 10 or 15 minutes or less. The system **101** may assist the store manager in prioritizing which event needs to be addressed first and how each event may be addressed such as allocating personnel to each event.

According to the exemplary embodiment illustrated in FIG. **1B**, the truck full of new inventory arriving at the loading dock of the retail establishment may be detected by the inventory receiving system **105F**. Meanwhile, high-value patrons walking into the entrance of the same retail establishment may be detected with the customer tracking/presence monitoring system **105B**. Problems or glitches that need to be resolved with the POS terminals may be tracked with the POS error monitoring system **105E**. The security alert indicating a potential shoplifting incident may be generated by the security monitoring system **105D**.

In response to these events, the system **101** may generate an event ticker **205A** that is displayable on a display device such as on a small screen of a smart phone **100** such as illustrated by the user interface **200A** in FIG. **2A** described below. The event ticker **205A** may display the events as they occur in real time and in a real-time sequence as well as providing a separate listing **205B** illustrated in FIG. **2B** which prioritizes events based on rules and/or formulas programmed into the notifier database **120**.

The system **101**, and specifically, the channel adapter **110** and the notifier **115** may comprise application programming interfaces (APIs) that may be provided to each source application **105** and each target application **130** so that each source application **105** and each target application **130** may commu-

nicate with the channel adapter **110** and the notifier **115**. These application programming interfaces (APIs) are supplied in appendix A of this disclosure.

As described above in connection with FIG. 1A, with the rules and/or formulas of the notifier database **120**, a merchant may weight event types detected by the source applications **105** so that the most important events are given priority over other types of events. One advantage of the system **101** is that multiple, disparate source applications **105** may contribute to a single, centralized system **101** of “serialization and prioritization.” Serilization determines which steps occur in which order while Prioritization determines which steps, or sequence of steps, to perform first.

“Customer Service Request” source application **105C** believes its events are the highest priority for a merchant, while “Cash Register Errors” detected by the POS error source application **105E** believes its events are the highest priority for the merchant. Similarly, “Suspicious Customer Behavior” detected by the security monitoring system **105D** believes its events are at the highest priority for the merchant. Meanwhile, “Truck Arrival” detected by the inventory receiving system **105F** believes its events are at the highest priority for the merchant.

Each of these source applications **105** may be autonomous and may have no knowledge of or visibility into the functional priorities of other source applications **105**. With rules and/or formulas of the notifier database **120**, the merchant may direct the priority such that events detected by the security monitoring system **105D** are given more weighting or a higher weighting relative to events detected by the POS error source application **105E** in the inventory receiving system **105F**, etc.

Another advantage of the system **101** is that the metrics used in the notifier database **120** to determine the “Weighted value” of each source application **105** may change dynamically throughout the day. For example, during certain times, such as when the retail establishment is closed to the public, the inventory receiving system **105F** may have a higher/greater weight (higher priority) relative to events which may be detected by the POS error source application **105E**. These prioritization time windows may be configured to best model the expected activities of the retail establishment on a day to day basis.

Similarly, the relative importance of a message Source and Action can vary across time. For example, the weight assigned to events related to customer service may increase during peak shopping hours while the weight assigned to operational tasks such as receiving/stocking etc., may increase during off peak shopping hours.

Additionally, other metrics such as sales data, staffing data, profitability, workload, etc. may be bound to the method of prioritization and serialization. For example, an action may be indicated based on the source message, however the action may require staff or additional workload. The system **101** may utilize current staffing and workload in prioritizing the action and can be directed to alert the store manager when action is indicated but store resources are not available to perform the action.

The system **101** tracks the execution of the best practice actions that must occur in order to act on and otherwise fulfill the decisions that are reached by various decision management tools.

The following provide some exemplary ways in which formulas and/or rules may be established within the notifier database **120**: Weighting by source, weighting by action, weighting by message type, and actions driven by one or more formulas.

Weighting by Source:

Each source event message generated by a source application **105** may result in different actions, depending on the message content and the parsing rules developed in the formulas used to evaluate the message which are stored in the notifier database **120**. A specific source application **105** may also have a job in retail that is considered high priority. As such, messages from one source application **105** may have higher importance for causing an immediate action compared to messages from some other source application **105**. For example, messages from the security monitoring system **105D** may be weighted with higher importance compared to messages from the POS error monitoring system **105E**.

To support source application prioritization, each source application **105** may be configured with a “weight.” Typically, a weight may comprise an integer value: the larger the sources application’s weight, the higher the importance of messages from that source. Other weighted metrics may also be applied to provide greater context value to the retailer. For example, the weighted value may reflect impact to sales, profitability, operations, customer service or other business driven factors with each metric contributing to an accumulated weight for action prioritization.

Weighting by Action:

A given action may be indicated for by different source applications **105** based on the formulas applicable to the originating source message. As such, an action itself that has a common purpose may be requested from different business processes to satisfy disparate, multi-channel outcomes.

Each action may be configured with a “weight.” Typically, the weight may comprise an integer value. The larger the actions’ weight, the higher the importance of the action. Other weighted metrics may also be applied to provide greater context value to the retailer. For example, the weighted value may reflect impact to sales, profitability, operations, customer service or other business driven factors.

In this way, when multiple actions have been queued for a given application content provider (“ACP”) **125**, the ACP **125** may easily determine which action is of paramount importance based on its numerical weighting. Additionally, because the same action may ultimately be invoked from different sources, the weight of the source may be used to determine the macro-priority for an action item.

For example, if POS error monitoring system **105E** with source weight value of 5 indicates an action with weight value of 5, and the security monitoring system **105D** with a weight value of 10 indicates the same action with a weight value of 5, then the action requested by the security monitoring system **105D** ( $10 \times 5 = 50$ ) will be processed first by the appropriate ACP **125** compared to the action requested by the POS error monitoring system **105E** ( $5 \times 5 = 25$  which is less than 50). Additionally, when the ACP **125** requests “Open Action Items” from the notifier **115**, the notifier **115** may deliver the requested action items in a weighted order.

Sequencing and Flow Control within Formula Action Sets:

A source event message generated by a source application **105** may satisfy logical configuration requirements for one or many formulas stored in the notifier database **120**. When the channel adapter **110** encounters multiple action event formulas, the channel adapter **110** may require access to a sequencing/prioritization model to determine the order in which formulas and their respective set of actions are processed.

Each formula may allow for configuration of priority. Similar to the weighting described above, each priority may comprise integer values where a message with a value of 1 is

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processed before a message having a value of 3 and an message with a value of 3 is processed before a message assigned a value of 5, etc.

This priority may become important in some situations to accommodate internal control actions such as a Passthrough. A Passthrough action may be used to stop formula evaluation after processing a current formula.

Exemplary Formula(s) for Action(s):

Qualifying formulas may result in actions that are executed by target applications, like the task management system **130A** or e-mail system **130B** and/or by an application content provider (“ACP”) **125**. Multiple actions may be configured for each formula and each action may be processed by a different ACP **125**. A single action may be staged (queued) to be processed by the action’s respective ACP **125**. This may be characterized as a standard asynchronous processing model (“async model”). This async model presents challenges for prioritization since the actions themselves, usually processed by their respective ACPs **125**, are also autonomous.

Because multiple actions can be assigned to a single formula, and each action may have a different ACP **125**, a method to control the prioritization or sequence of execution for the actions may be linked to the formula.

Exemplary Actions Having a “Lifespan”:

Certain actions to be taken by a target application **130** and/or an application content provider **125** may be designed for a limited time span. If an action is queued in the notifier database **120**, but the corresponding ACP **125** is off-line or otherwise disabled (throttling, etc.), then, the action itself may become irrelevant.

When an action is linked to a formula, the action may be configurable, allowing a specification for viable lifespan. The duration of the configured action may be designed to have at least one of two options: (a) Never Expire, and (b) Expire according to a time range, such as in Hours, Minutes, and/or Seconds.

For example, if the lifespan for an action is set to 0 Hours, 5 Minutes, and 30 Seconds and the ACP **125** requests new actions from the database **120** after six minutes after the action is initially stored in the database **120**, the notifier **115** will fail the request from the ACP **125** and generate a negative acknowledgement (“NACK”) message that is relayed to the requesting ACP.

By designing actions with lifespans, this allows the system **101** to have recency controls.

Prerequisite Actions:

Prerequisite actions may allow support for workflow sequences. If a specific action is configured to have a prerequisite action, the action will not be delivered based on an ACP request unless the prerequisite action has been processed:

- (1) the prerequisite Action may be delivered normally to the ACP **125**; in this case, any “downstream” action, having the normally processed action as a prerequisite, is available for delivery to an ACP **125** if otherwise viable; or
- (2) the prerequisite action may have expired—where each action having a prerequisite action may also allow for the configuration of cascade actions: (a) expire when parent action expires or (b) remain available when parent action expires.

By designing actions with prerequisites, this allows the system **101** to have workflow control and sequence control.

FIG. 1C is a functional block diagram of a general purpose computer that may form at least one of the channel adapter **110** and notifier **115** illustrated in FIGS. 1A and 1B. Generally, a computer **110, 115** includes a central processing unit **121**, a system memory **122**, and a system bus **123** that couples

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various system components including the system memory **122** to the processing unit **121**.

The system bus **123** may be any of several types of bus structures including a memory bus or memory controller, a peripheral bus, and a local bus using any of a variety of bus architectures. The system memory includes a read-only memory (ROM) **124** and a random access memory (RAM) **125**. A basic input/output system (BIOS) **126**, containing the basic routines that help to transfer information between elements within computer **110, 115**, such as during start-up, is stored in ROM **124**.

The computer **110, 115** may include a hard disk drive **127A** for reading from and writing to a hard disk, not shown, a memory card drive **128** for reading from or writing to a removable memory card **129**, and/or an optional optical disk drive **130** for reading from or writing to a removable optical disk **131** such as a CD-ROM or other optical media. Hard disk drive **127A** and the memory card drive **128** are connected to system bus **123** by a hard disk drive interface **132** and a memory card drive interface **133**, respectively.

Although the exemplary environment described herein employs hard disk **127A** and the removable memory card **129**, it should be appreciated by one of ordinary skill in the art that other types of computer readable media which may store data that is accessible by a computer, such as magnetic cassettes, flash memory cards, digital video disks, Bernoulli cartridges, RAMs, ROMs, and the like, may also be used in the exemplary operating environment without departing from the scope of the invention. Such uses of other forms of computer readable media besides the hardware illustrated may be used in internet connected devices such as in portable computing devices (“PCDs”) **101** that may include personal digital assistants (“PDAs”), mobile phones, tablet portable computing devices, and the like.

The drives and their associated computer readable media illustrated in FIG. 1C provide nonvolatile storage of computer-executable instructions, data structures, program modules, and other data for computer **110, 115**. A number of program modules may be stored on hard disk **127**, memory card **129**, optical disk **131**, ROM **124**, or RAM **125**, including, but not limited to, an operating system **135**, channel adapter software modules **110A**, and notifier software modules **115B**. Program modules include routines, sub-routines, programs, objects, components, data structures, etc., which perform particular tasks or implement particular abstract data types.

A user may enter commands and information into computer **110, 115** through input devices, such as a keyboard **140** and a pointing device **142**. Pointing devices **142** may include a mouse, a trackball, and an electronic pen that may be used in conjunction with a tablet portable computing device. Other input devices (not shown) may include a microphone, joystick, game pad, satellite dish, scanner, or the like. These and other input devices are often connected to processing unit **121** through a serial port interface **146** that is coupled to the system bus **123**, but may be connected by other interfaces, such as a parallel port, game port, a universal serial bus (USB), or the like.

The display **147** may also be connected to system bus **123** via an interface, such as a video adapter **148**. The display **147** may comprise any type of display devices such as a liquid crystal display (LCD), a plasma display, an organic light-emitting diode (OLED) display, and a cathode ray tube (CRT) display.

A camera **175** may also be connected to system bus **123** via an interface, such as an adapter **170**. The camera **175** may comprise a video camera such as a webcam. The camera **175** may be a CCD (charge-coupled device) camera or a CMOS

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(complementary metal-oxide-semiconductor) camera. In addition to the monitor **147** and camera **175**, the computer **102**, **104** may include other peripheral output devices (not shown), such as speakers and printers.

The computer **110**, **115** may operate in a networked environment using logical connections to one or more remote computers such as the portable computing device **100** illustrated in FIG. 1A. A portable computing device **100** may be another personal computer, a server, a mobile phone, a router, a network PC, a peer device, or other common network node. While the portable computing device **100** typically includes many or all of the elements described above relative to the computer **110**, **115**, only a memory storage device **127E** has been illustrated in FIG. 1C.

The logical connections depicted in the FIG. 1C include a local area network (LAN) **142A** and a wide area network (WAN) **142B**. Such networking environments are commonplace in offices, enterprise-wide computer networks, intranets, and the Internet. When used in a LAN networking environment, the computer **102**, **104** is often connected to the local area network **142A** through a network interface or adapter **153**. The network interface adapter **153** may comprise a wireless communications and therefore, it may employ an antenna (not illustrated).

When used in a WAN networking environment, the computer **110**, **115** typically includes a modem **154** or other means for establishing communications over WAN **142B**, such as the Internet. Modem **154**, which may be internal or external, is connected to system bus **123** via serial port interface **146**.

In a networked environment, program modules depicted relative to the remote portable computing device **100**, or portions thereof, may be stored in the remote memory storage device **127E**. The portable computing device **100** may execute a remote access program module **188** as well as other modules **190** for accessing data and exchanging data with the notifier and channel adapter modules **110A**, **115A** running on the computer **110**, **115**. It may be appreciated that the network connections shown are exemplary and other means of establishing a communications link between the computers **110/115** and **100**.

Moreover, those skilled in the art may appreciate that the present invention may be implemented in other computer system configurations, including hand-held devices, multi-processor systems, microprocessor based or programmable consumer electronics, network personal computers, mini-computers, mainframe computers, and the like. The invention may also be practiced in distributed computing environments, where tasks are performed by remote processing devices that are linked through a communications network. In a distributed computing environment, program modules may be located in both local and remote memory storage devices.

In one or more exemplary aspects, the functions described may be implemented in hardware, software, firmware, or any combination thereof. If implemented in software, the functions may be stored on or transmitted as one or more instructions or code on a computer-readable medium. Computer-readable media include both computer storage media and communication media including any medium that facilitates transfer of a computer program from one place to another.

A storage media may be any available media that may be accessed by a computer. By way of example, and not limitation, such computer-readable non-transitory media may comprise RAM, ROM, EEPROM, CD-ROM or other optical disk storage, magnetic disk storage or other magnetic storage devices, or any other medium that may be used to carry or

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store desired program code in the form of instructions or data structures and that may be accessed by a computer.

Also, any connection is properly termed a computer-readable medium. For example, if the software is transmitted from a website, server, or other remote source using a coaxial cable, fiber optic cable, twisted pair, digital subscriber line ("DSL"), or wireless technologies such as infrared, radio, and microwave, then the coaxial cable, fiber optic cable, twisted pair, DSL, or wireless technologies such as infrared, radio, and microwave are included in the definition of medium.

Disk and disc, as used herein, includes compact disc ("CD"), laser disc, optical disc, digital versatile disc ("DVD"), floppy disk and blu-ray disc where disks usually reproduce data magnetically, while discs reproduce data optically with lasers. Combinations of the above should also be included within the scope of non-transitory computer-readable media.

Referring now to FIG. 2A, this figure is an exemplary user interface **200A** that may be executed on a portable computing device **100** which may provide an event ticker based on data from the task management system **130A** of FIG. 1B according to one exemplary embodiment. The event ticker may comprise a listing **205A** of events that are occurring within a retail facility and which are detected by the source applications **105** such as the ones illustrated in FIGS. 1A-1B.

This listing **205A** of events may be generated by the channel adapter **110** working in combination with the notifier **115**. The exemplary events illustrated in FIG. 2A include a customer service inquiry having a date stamp of 4:45 PM; a point of sale error message having a date stamp of 4:50 PM; a suspicious customer activity event having a date stamp of 4:55 PM; and an inventory tracking event having a date stamp of 5:00 PM. According to this exemplary embodiment, this listing **205A** of events displays events as they occur in a chronological order.

FIG. 2B is an exemplary user interface **200B** that may be executed on a portable computing device **100** which may provide an event ticker based on data from a task management system **130A** of FIG. 1B according to one exemplary embodiment. According to this exemplary embodiment, the listing **205B** of events displays events in a prioritized fashion. In other words, the channel adapter **110** working in combination with the notifier **115** and the rules/formulas of the notifier database **120** have provided a prioritized listing **205B** of events that have been displayed according to rules/formulas stored in the notifier database **120**.

FIG. 2B corresponds with FIG. 2A in that the same events listed with the user interface **200A** of FIG. 2A have been prioritized and listed in a predetermined sequence as set forth in FIG. 2B. Specifically, the suspicious customer activity event has been listed first in the listing **205B** to indicate that this event has the highest priority for a manager of a retail establishment. The next most important event that is listed comprises the inventory event in which a shipping truck has just arrived at a loading dock.

The third event listed is the point of sale error message in which a particular register is out of paper and needs restock for receipts. The fourth event listed, which means that this event is the least important relative to the prior first three events, use the customer service request in the front furniture department from the terminal number **828**.

One of ordinary skill the art will appreciate that the order or sequence of these events may change according to any changes and/or modifications to rules/formulas which may exist in the notifier database **120**. A merchant may modify or change a new rule/formula within the notifier database **120** at his or her discretion.

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FIG. 2C is another exemplary user interface **200C** that may be executed on a portable computing device **100** which communicates with an e-mail system **130B** of FIG. 1B according to one exemplary embodiment. The user interface **200C** may comprise an e-mail that was generated by the e-mail system **130B** of FIG. 1B.

FIG. 2C generally corresponds with the high valued patron example described above in connection with FIG. 1A. Specifically, a source application **105**, such as the customer tracking/presence monitoring system **105B** of FIG. 1B, may have detected the presence of the high valued patron entering a retail facility.

The source application **105** relays this event to the channel adapter **110** which ultimately works with the notifier **115** and the notifier database **120** as well as the target application **130** that may comprise an e-mail system **130**. The e-mail system **130** generates and sends the e-mail message illustrated in FIG. 2C to a store manager who may be operating a portable computing device **100**, such as a mobile phone.

With this mobile phone characterized as the portable computing device **100**, the user interface **200C** may be displayed to the manager who is operating the mobile phone. According to this exemplary embodiment of FIG. 2C, the e-mail message may comprise header information **210** and a body section **215**. The body section **215** may comprise details about the high-value patron that was detected. Exemplary details include, but are not limited to, the name of the high-value patron, and preferences of the high-value patron. As mentioned above, such preferences about a high-value patron may include, but are not limited to, the type of brands preferred by the high-value patron and the type of payments used by the high-value patron for past purchases, etc.

Certain steps in the processes or process flows described in this specification naturally precede others for the invention to function as described. However, the invention is not limited to the order of the steps described if such order or sequence does not alter the functionality of the invention. That is, it is recognized that some steps may be performed before, after, or parallel (substantially simultaneously with) other steps without departing from the scope and spirit of the disclosure. In some instances, certain steps may be omitted or not performed without departing from the invention. Further, words such as "thereafter", "then", "next", etc. are not intended to limit the order of the steps. These words are simply used to guide the reader through the description of the sample methods described herein.

Additionally, one of ordinary skill in programming is able to write computer code or identify appropriate hardware and/or circuits to implement the disclosed invention without difficulty based on the flow charts and associated description in this specification, for example.

Therefore, disclosure of a particular set of program code instructions or detailed hardware devices is not considered necessary for an adequate understanding of how to make and use the invention. The inventive functionality of the claimed computer implemented processes is explained in more detail in the above description and in conjunction with the Figures which may illustrate various process flows.

FIG. 3 is a flow chart illustrating an exemplary method **300** for synchronizing and prioritizing multiple disparate systems **105** according to one exemplary embodiment. Block **305** is the first step in method **300**.

In block **305**, a source application **105**, such as illustrated in FIG. 1A in FIG. 1B, may generate and format a message with a unique identifier. For example, the source application **105** in the exemplary embodiment of FIG. 1A, as described above, may create the unique message identifier of "HVP1001."

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Next, the source application **105** may transmit this message over the communications network **142** to the channel adapter **110**. As described above, in the exemplary embodiments illustrated in FIGS. 1A and 1B, a direct connection as illustrated between the source applications **105** and the channel adapter **110**. Meanwhile, this direct connection may comprise a virtual connection when the source applications are coupled to the channel adapter via the communications network **142**.

Subsequently, in block **315**, the channel adapter **110** may receive the message having the unique identifier that was generated by the one or more source applications **105**. In block **320**, the channel adapter **110** may compare the message to the rules/formulas which may exist in a notifier database **120**. In decision block **325**, the channel adapter **110** determines if the message matches the one or more rules/formulas in the notifier database **120**.

If the inquiry to decision block **325** is positive, then the "YES" branch is followed to block **330**. If the inquiry to decision block **325** is negative, then the "NO" branch is followed to block **315** in which the channel adapter **110** waits for another message from a source application **105**. Also, at this stage is part of the "NO" branch logic, the channel adapter **110** may create a record of the message which was not matched with any rule and/or formula in the notifier database **120**. This record of the non-matching message may also be stored in the notifier database **120**.

In block **330**, the channel adapter **110** may supplement the message with an action identifier. For example, the channel adapter **110** may supplement the message with additional actions that may be required of the notifier **115** and/or other systems that are coupled to the notifier **115**. These message supplements may comprise alphanumeric text characters that may uniquely identify actions to be taken by the notifier **115** and/or other systems coupled to the notifier **115**.

In routine block **335**, the channel adapter **110** may sort and prioritize different messages that have been created by one or more different source applications **105**. Further details of this routine or sub-method block **335** will be described below in connection with FIG. 4. In this routine block **335**, the channel adapter **110** may assign waiting values to each message and apply rules/formulas to each message that matches with rules/formulas in the notifier database **120**.

Next, in block **340**, the channel adapter **110** may transmit the message over the communications network **142** to the notifier **115**. As noted previously, if the channel adapter **110** and the notifier **115** are part of the same server, then the message from the channel adapter **110** would be simply relate to the notifier **115** that as residing on the same server as the channel adapter **110**.

In block **345**, the notifier **115** may receive the message and execute the action listed in the message if appropriate. Alternatively, or in addition to executing the message, the notifier **115** may prepare the message for transmitting to an appropriate application content provider **125** and/or target application **130**.

In block **350**, the notifier **115** may transmit the message over the communications network **142** to one or more appropriate application content providers **125** and/or one or more target applications **130**. In this block **350**, the notifier **115** may wait until it receives a request from an application content provider (ACP) **125** and/or a target application **130** before it transmits the message over the communications network **142**. In this way, the notifier may act like a gatekeeper that controls work bandwidth for each ACP **125** and/or target application **130**.

Exemplary target applications which were described above, but which were not limited to these exemplary

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embodiments, included a task management system **130A** and a retail e-mail system **130B**. Next, in block **355**, the application content providers **125** and/or target applications **130** may execute the one or more actions contained within the messages. For example, the task management system **130A** may generate the chronological event ticker **205A** of FIG. 2A and/or the prioritized listing **205B** of FIG. 2B.

Next, in block **360**, the application content providers **125** and/or target applications **130** may transmit request to the notifier **115** for any messages that may be destined for the application content providers **125** and/or target applications **130**. In some exemplary embodiments, the notifier **115** may hold or retain messages for specific application content providers **125** and/or target applications **130** in release these messages only when requested by the specific application content providers and/or target applications **130**.

In this way, the notifier **115**, and the system **101**, may prevent the application content providers **125** and/or target applications **130** from being overwhelmed or pushed to limits beyond their capacity should the source applications **105** generate too many events that are beyond the capabilities of a respective application content provider **125** and/or target application **130**.

FIG. 4 is a flow chart illustrating an exemplary sub-method/routine **335** for sorting and/or prioritizing messages that is part of the method **300** of FIG. 3 according to one exemplary embodiment. Block **405** is the first step of routine **335**.

In block **405**, the channel adapter **110** may assign a weighted value to a message from a source application **105** based on a source identifier associated with the source application **105**. This weighted value assigned according to a source application **105** is described above.

Next in block **410**, the channel adapter **110** may assign a weight value to the same message based on an action identifier that may be part of the message. This assigning of weight values according to action identifiers is also described in detail above.

Subsequently, in block **415**, the channel adapter may search the notifier database **124** rules/formulas that match a source identifier associated with the message. In block **420**, the rules/formulas found in block **415**, may be applied by the channel adapter **115** to the message.

Next, in block **425**, the channel adapter **110** may determine if action corresponding to the matched rules/formulas has an assigned lifespan or duration as described above. If the time limit for the action has exceeded a predetermined threshold, then in block **430** the channel adapter **110** may log the message and not perform the action.

In block **435**, the channel adapter **110** may determine if the action corresponding to the matched rules/formulas, has any prerequisite actions that need to be performed prior to executing the current action. In block **440**, if any pre-requisite actions have not been taken in which are required for the current action, then the channel adapter **110** may log the message and eliminate/or put the current action on hold until the prerequisite action has been completed. The sub-method or routine **335** then returns to block **340** of FIG. 3.

Although only a few embodiments have been described in detail above, those skilled in the art will readily appreciate that many modifications are possible in the embodiments without materially departing from this invention. Accordingly, all such modifications are intended to be included within the scope of this disclosure as defined in the following claims.

In the claims, means-plus-function clauses are intended to cover the structures described herein as performing the

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recited function and not only structural equivalents, but also equivalent structures. Thus, although a nail and a screw may not be structural equivalents in that a nail employs a cylindrical surface to secure wooden parts together, whereas a screw employs a helical surface, in the environment of fastening wooden parts, a nail and a screw may be equivalent structures. It is the express intention of the applicant not to invoke 35 U.S.C. §112, sixth paragraph for any limitations of any of the claims herein, except for those in which the claim expressly uses the words 'means for' together with an associated function.

What is claimed is:

1. A computer implemented method for synchronizing and prioritizing messages from separate systems within a retail establishment, wherein the retail establishment comprises a stock-keeping-unit ("SKU") scan monitoring system, a Point-Of-Sale (POS) error monitoring system, and an inventory receiving system, the method comprising:

detecting an event occurring within the retail establishment by at least one of the SKU scan monitoring system; the POS error monitoring system, and the inventory receiving system of the retail establishment;

generating a message about the event having a unique identifier with at least one of the SKU scan monitoring system; the POS error monitoring system, and the inventory receiving system of the retail establishment;

sending the message over a computer network to a channel adapter;

receiving the message with the channel adapter from the computer network having the unique identifier, the unique identifier being associated with an event occurring within the retail establishment;

comparing the message having the unique identifier with the channel adapter to at least one of a rule and a formula stored in a database;

determining with the channel adapter if the message with the unique identifier matches at least one of a rule and a formula stored in the database based on the unique identifier;

if the message matches at least one of a rule and formula in the database, then the channel adapter supplementing the message with an action identifier, the action identifier comprises one or more actions that at least one of an application content provider and a target application within the retail establishment takes in response to the message after the message having the action identifier is transmitted by the channel adapter and a notifier;

prioritizing the message with the channel adapter relative to one or more other messages based on at least one of a source identifier and the action identifier;

transmitting the message by the channel adapter to the notifier; and

relaying the message from the notifier over the communications network upon receiving a request for messages that may match at least one of the application content provider and the target application that are associated with one or more operations of the retail establishment, the message comprising a first list of at least one action for responding to an event, each event on the first list occurring within the retail establishment, each action for responding to an event on the first list comprising work that is assigned to retail staff employed by the retail establishment, the message comprising a second list, the second list comprising one or more events that are arranged according to time stamps indicating a time of day at which a particular event within the retail establishment occurs.



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2. The method of claim 1, wherein the unique identifier comprises alphanumeric characters.

3. The method of claim 1, wherein prioritizing the message further comprises prioritizing the message using weighting.

4. The method of claim 3, wherein weighting comprises an integer value reflecting a relative importance based on one of a source of the message and an action associated with the message.

5. The method of claim 3, wherein weighting is assigned to a message based on at least one of the source identifier and action identifier.

6. The method of claim 1, wherein an action associated with a message is assigned a predetermined lifespan.

7. The method of claim 1, further comprising generating data that comprises a prioritized list of events based on a plurality of messages that were matched against at least one rule or formula in a database.

8. A computer system for synchronizing and prioritizing messages from separate systems within a retail establishment, wherein the retail establishment comprises a stock-keeping-unit ("SKU") scan monitoring system; a Point-Of-Sale (POS) error monitoring system, and an inventory receiving system, the system comprising:

a processor of at least one of the SKU scan monitoring system, the POS error monitoring system, and the inventory receiving system of the retail establishment detecting an event occurring within the retail establishment, the processor generating a message about the event having a unique identifier and sending the message over a computer network to a channel adapter;

a processor operable for receiving the message from the computer network having the unique identifier, the unique identifier being associated with an event occurring within the retail establishment;

a processor operable for comparing the message having the unique identifier to at least one of a rule and a formula stored in a database;

a processor operable for determining if the message with the unique identifier matches at least one of a rule and a formula stored in the database based on the unique identifier;

a processor operable for determining if the message matches at least one of a rule and formula in the database, then supplementing the message with an action identifier, the action identifier comprises one or more actions that at least one of an application content provider and a target application within the retail establishment takes in response to the message after the message having the action identifier is transmitted by the channel adapter and a notifier;

a processor operable for prioritizing the message relative to one or more other messages based on at least one of a source identifier and the action identifier;

a processor operable for transmitting the message to the notifier; and

a processor operable for relaying the message from the notifier over the communications network upon receiving a request for messages that may match at least one of the application content provider and the target application that are associated with one or more operations of the retail establishment, the message comprising a first list of at least one action for responding to an event, each event on the first list occurring within the retail establishment, the action for responding to an event on the first list comprising work that is assigned to retail staff employed by the retail establishment, the message comprising a second list, the second list comprising one or

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more events that are arranged according to time stamps indicating a time of day at which a particular event within the retail establishment occurs.

9. The system of claim 8, wherein the unique identifier comprises alphanumeric characters.

10. The system of claim 8, wherein the processor operable for prioritizing the message further comprises the processor operable for prioritizing the message using weighting.

11. The system of claim 10, wherein weighting comprises an integer value reflecting a relative importance based on one of a source of the message and an action associated with the message.

12. The system of claim 10, wherein weighting is assigned to a message based on at least one of the source identifier and action identifier.

13. The system of claim 8, wherein an action associated with a message is assigned a predetermined lifespan.

14. The system of claim 8, further comprising a processor operable for generating data that comprises a prioritized list of events based on a plurality of messages that were matched against at least one rule or formula in a database.

15. A computer program product comprising a non-transitory computer usable medium having a computer readable program code embodied therein, said computer readable program code adapted to be executed to implement a method for synchronizing and prioritizing messages from separate systems within a retail establishment, the retail establishment comprising a stock-keeping-unit ("SKU") scan monitoring system; a Point-Of-Sale (POS) error monitoring system, and an inventory receiving system, said method comprising:

detecting an event occurring within the retail establishment by at least one of the SKU scan monitoring system; the POS error monitoring system, and the inventory receiving system of the retail establishment;

generating a message about the event having a unique identifier by at least one of the SKU scan monitoring system; the POS error monitoring system, and the inventory receiving system of the retail establishment;

sending the message over a computer network to a channel adapter;

receiving the message from the computer network having the unique identifier, the unique identifier being associated with an event occurring within the retail establishment;

comparing the message having the unique identifier to at least one of a rule and a formula stored in a database;

determining if the message with the unique identifier matches at least one of a rule and a formula stored in the database based on the unique identifier;

if the message matches at least one of a rule and formula in the database, then supplementing the message with an action identifier, the action identifier comprises one or more actions that at least one of an application content provider and a target application within the retail establishment takes in response to the message after the message having the action identifier is transmitted by the channel adapter and a notifier;

prioritizing the message relative to one or more other messages based on at least one of a source identifier and the action identifier;

transmitting the message to the notifier; and

relaying the message from the notifier over the communications network upon receiving a request for messages that may match at least one of the application content provider and the target application that are associated with one or more operations of the retail establishment, the message comprising a first list of at least one action

for responding to an event, each event on the first list occurring within the retail establishment, the action for responding to an event on the first list comprising work that is assigned to retail staff employed by the retail establishment, the message comprising a second list, the second list comprising one or more events that are arranged according to time stamps indicating a time of day at which a particular event within the retail establishment occurs.

16. The computer program product of claim 15, wherein the unique identifier comprises alphanumeric characters.

17. The computer program product of claim 15, wherein prioritizing the message further comprises prioritizing the message using weighting.

18. The computer program product of claim 17, wherein weighting comprises an integer value reflecting a relative importance based on one of a source of the message and an action associated with the message.

19. The computer program product of claim 17, wherein weighting is assigned to a message based on at least one of the source identifier and action identifier.

20. The computer program product of claim 15, wherein an action associated with a message is assigned a predetermined lifespan.

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